

Against the Current

An integrated marine enterprise rising from Trivandrum, Kerala.

Prince spent eight years as an aircraft mechanic - four at Trivandrum International Airport, then four with Emirates in Dubai - before the 2020 pandemic took his job. He came home, saw Trivandrum becoming a port city, and spent five years as a vessel owner and fisherman. From that hands-on knowledge of the sea he built a single connected vision: nine marine ventures, each feeding the next.

THE NINE VENTURES

1. Shalom Boat Yard - first dedicated boat yard in Trivandrum (under construction, 8 months in)
2. Marine Fuel Pump - dedicated diesel refuelling, partnered with Jio-bp (LOI sanctioned, 100+ vessels)
3. Boat Manufacturing - building vessels locally (next phase)
4. Fishing Machines - net-pulling power blocks & a net-sewing machine (built)
5. Net-Selling Shop 6. Online Fishing Store 7. Marine Products Website
8. Marine Business Planner (software) 9. Boat Money Ledger (software) - both built & running

TRACTION SO FAR

Boat yard under construction with licensing in process. A Letter of Intent sanctioned with Jio-bp for marine fuel. A working net-sewing machine already built. Two software products built and running. A live website at keralamarinesupply.in.

WHY NOW

Kerala is actively backing its marine and blue-economy sector, and Trivandrum is becoming a port city with no dedicated boat yard or marine fuel point - a genuine first-mover position. The founder combines aircraft-grade engineering precision with five years of real fishing experience.

THE OPPORTUNITY / THE ASK

The vision, the market and the founder are ready. What remains is belief, backing and a fair chance - cleared licenses, and an investment partner to bring the first ventures fully online.